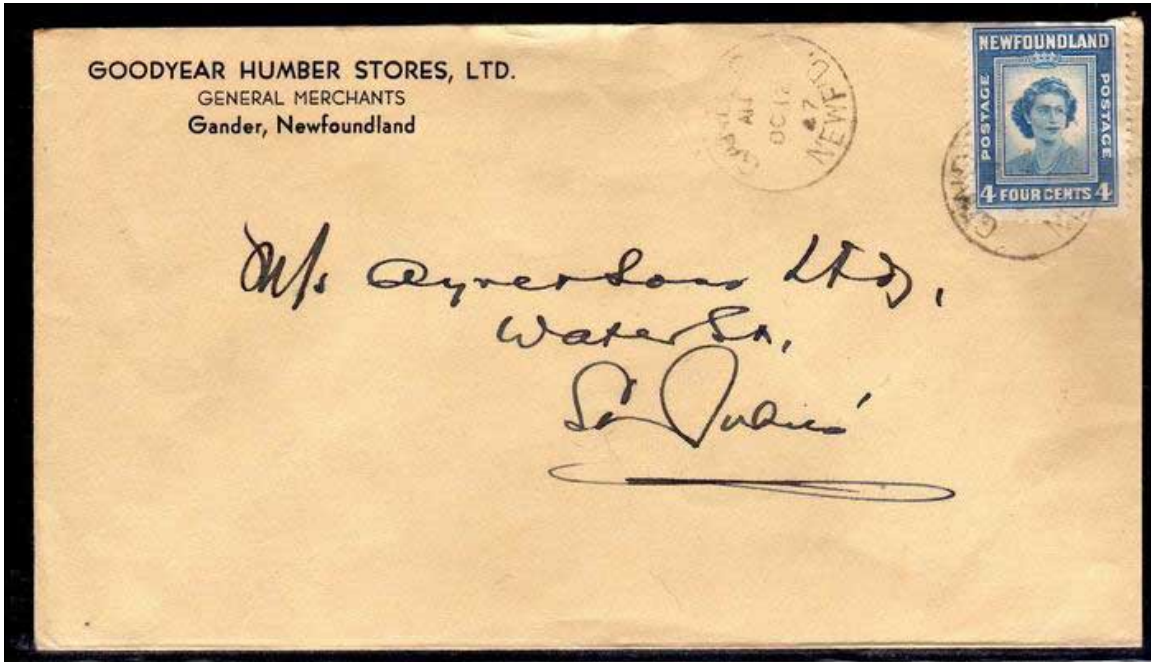


When Times Were Simpler in Gander

In today's world, just deciding how to communicate with someone may be complex. Maybe via Facebook? or Twitter? Perhaps an email would be better, presuming that the person's email address is available in an address book. Maybe Dropbox will work, hoping the other person has an account. All this will work if, of course, you haven't forgotten a password or two.

I have on occasion been asked if things were really simpler in "Old Gander". When I say yes, that in certain ways it may well have been, I sometimes get asked for a concrete example. Well, I finally have found something to answer the question! Have a look at these letters sent from Gander to "Ayre and Sons" in St. John's.

No postal code, no house number, not even a street name. Just Ayre and Sons, St. John's – that's it, that's all! Hard to get much simpler than that!!



And no return street address needed in Gander!